

DAN NGUYEN

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www.dannguyenportfolio.com

EDUCATION

California State University-Long Beach

B.A., Communication Studies, Minor in Public Relations, May 2018

EXPERIENCE

Marketing Communications Intern, Torrance Memorial, September 2018 to Present

- Designs social media graphics and digital signage
- Writes/edits press releases, internal/external publications and other PR materials
- Assists with social media management
- Assists with blog/news-center management
- Consolidates social media, paid media, web and Yelp analytics
- Organizes press clippings and photo libraries

Media Intern, Palos Verdes Peninsula Land Conservancy, October 2017 to Present

- Edits banners, brochures, volunteer manuals and video content
- Monitors social media and web analytics, collecting data for review
- Assists with advertising via Facebook and Google Ads

Public Affairs Intern, Long Beach Airport, May 2017 to August 2017

- Assisted with social media management and blog content writing
- Utilized graphic design and minor video editing to create compelling content
- Assisted with internal communications and special events

LEADERSHIP AND PROJECTS

Director of Public Relations | Creative Director, PRSSA Long Beach

February 2017 to May 2018

Account Executive, Green Light PR (Mock Agency)

Client: Long Beach Councilwoman Suzie Price (provided via JOUR471)

January 2018 to April 2018

SKILLS

Adobe Creative Cloud

Photoshop | Premiere | After Effects | Indesign | Illustrator | Dreamweaver

Content Management/Analytics

Hootsuite | Facebook | Instagram | Twitter | Google Analytics